



Retail Careers Center
www.nrf.com/RetailCareers

Employers!

Join our Retail Careers Community!



Benefits of Participation

Participate in a community that generates excitement around the diversity of retail career tracks and opportunities. Employers partner with NRF Foundation to help promote retailing as an exciting and rewarding career destination. **By joining as an Employer Partner in our Retail Careers Community, companies receive:**

- ◆ **Exposure** to high school and college students and other jobseekers interested in retail as a career destination
- ◆ **Special recognition** of your company logo, description and website link on our Employer Partners webpage, and on signage at NRF's Annual Convention
- ◆ **Announcement and recognition** of partnership in NRF and NRFF communication outlets, such as Facebook and Twitter
- ◆ **Opportunity to contribute** information about retail career paths and what your company looks for in new hires on our Retail Careers Blog
- ◆ **Connections** to colleges and universities with retailing programs
- ◆ **Invitation** to the Retail Talent Networking Luncheon at NRF's Annual Convention and opportunity to interview and recruit college students in attendance
- ◆ **Exclusive access** to NRF's Student Association (NRFSAs) members via LinkedIn
- ◆ **Ability to share** information about your organization's outstanding employees through our social networking outlets and the Retail Careers Blog
- ◆ **Other interests?** We're open! Share with us your goals and ideas and we'll see how they can enhance our mission of promoting retail as an exciting career destination

Research & Education
NRFFoundation

325 7th Street NW
Suite 1100
Washington, DC 20004
www.nrf.com
www.nrf.com/foundation

**For more
information, contact:**

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College Partners

Drexel University
Fashion Institute of Design & Merchandising
Fashion Institute of Technology
Florida State University
Georgia Southern University
Kent State University
LIM College
Longwood University
Ohio University
Santa Clara University
Texas A&M University
University of Arkansas
University of Arizona
University of Florida
University of Michigan
University of North Texas
University of Tennessee – Knoxville
University of Wisconsin – Madison



Join our Retail Careers Community!

Join the community that loves retail! Partner with NRF Foundation and our community of Employers and Colleges and Universities to help promote retailing as an exciting, long-term career opportunity. By partnering, your organization will receive recognition on our Retail Careers website, blog, Twitter and Facebook pages – and exposure to students and jobseekers interested in retail as a career destination.

Cost of participation: One-time partnership fee of \$5,000.

Yes, please enroll my organization in the Retail Careers Center Partnership

Organization _____

Main Contact _____

Title _____

E-mail _____ Phone _____

Mailing Address _____

City _____ State _____ Zip _____

HR/Recruitment Contact _____

Title _____

E-mail _____ Phone _____

PR/Communications Contact _____

Title _____

E-mail _____ Phone _____

To get involved, complete the form and return to:
Angela Elder, NRF Foundation ♦ Fax: (202) 737-2849 ♦ Email: eldera@nrf.com
Cost: One-time partnership fee of \$5,000

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